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### Asian All Stars Unite in Seoul For WebTVAsia 2016 Awards

*PIKO-TARO wins “Freaking Awesome Video of the Year”; Thailand’s Bie The Ska is “Channel of the Year”*

**SEOUL, South Korea -- 26 November, 2016** -- Known as “The Streamys Awards” of Asia, the [WebTVAsia Awards 2016](#) honored the year’s biggest digital content creators and visionaries with a stellar lineup of Asia’s most well known stars in Seoul, South Korea on November 26 at the Korea International Exhibition Center (KINTEX). The Awards theme, “Celebrate Asia” saw Japanese comedian, Piko Taro -- who became a global viral sensation with his dance hit “Pen Pineapple Apple Pen” -- headlined the event together with Korea’s megastar K-pop group, SNSD (Girls Generation).

The Awards -- organized by [WebTVAsia](#), a digital media entertainment company that is active in 12 countries across Asia -- were attended by celebrities who command a combined attention of 250 million fans on their social media. This year, among the 150 nominees selected from the 12 countries, Piko Taro and Thai super creator Bie The Ska took home the two biggest awards: Piko Taro for “Freaking Awesome Video of the Year” and Bie The Ska “Channel of the Year”. Three highly promising starlets to look out for in Asia, S. White (Taiwan drummer), Jannine Weigel (Thai teen singer) and Michiyo Ho (Malaysian online pop artiste) shared the “Breakout Creator of the Year” title.

In his welcome address, to an audience of 700 celebrities, entertainers, media owners, corporate captains and government leaders from 12 Asian countries, Guest-of-Honor, the Mayor of Goyang City noted in his speech that the Asian entertainment scene has yet to come together to achieve its fullest

potential as the region is culturally and linguistically diverse. However, as he said, “WebTVAsia is working to bring Asian creators and media companies together. This company believes that if we can combine our resources together, not only can we learn from each other, but WebTVAsia and its partners can also create the single biggest entertainment market in the world, targeting over 700 million Asian millennials.”

Fred Chong, group CEO of WebTVAsia in his speech highlighted that Seoul was chosen to host this year’s WebTVAsia Awards as Korea, in recent years, has led the charge as Asia’s leader in global media entertainment. He said, “WebTVAsia has always championed our dynamic Asian content creators. Our presence here tonite bears testimony to our commitment to unite the Asian digital media entertainment industry and to showcase our Asian creators as the current kings and queens of the content world.”

### **A Line-Up of Stellar Performances & Awards**

The first part of the Awards presentation focused on the “Most Popular Channel” and “Most Popular Video” of each of the 12 countries, while the second segment of the Awards presentation gave away special awards highlighting specific achievements and types of content.

K-Tigers from Korea literally kicked off the Awards show with a high-energy taekwondo dance performance. This was followed by Korean rising star girl group, Momoland who performed their hit song “JJan! Koong! Kwang!”. Japan’s comedy pop band Radio Fish then vowed the audience with their 45-million YouTube hit, “Perfect Human”. In between the performances, the awards for the “Most Popular Channel” and “Most Popular Video” were presented to the winners from Korea, Malaysia, Indonesia and Japan.

While Pika Taro’s global hit , “PPAP” has spurred many to recreate their own versions of the song, one of the best is an Indian parody, played on big screen much to the amusement of Piko Taro himself. Up-and-coming mainland Chinese magician, Yu Ying Qiao left the audience bedazzled with two of his most “too real to be true” illusionist acts.

The evening turned to a more solemn note after the presentation of the next round of the “Most Popular Channel” and “Most Popular Video” to winners of these respective countries - India, Vietnam, Singapore, Hong Kong - were presented when Thai singer Keng Tachaya recited a poem to honor and to pay tribute to one of Asia’s most beloved monarchs, the late King Bhumibol Adulyadej of Thailand. Klear, one of Thailand’s leading music bands moved the audience with their song, “Things”.

This was then followed by the presentation of the “Most Popular Channel” and the “Most Popular Video” awards to Thailand’s and Taiwan’s winners. Daniel Cheah, Taiwan’s Top Million Star singing contest winner belted out “I Want You To be Well”. And, continuing the more reflective mood of the evening was Thai idol Jannine Weigel and Malaysian multi-talented act HaoRen’s duet cover of “We Don’t Talk Anymore”.

The special awards segment began with Vietnam rising star rocker Nguyen and Indonesia’s model and actress, Jessica Milla presented the awards to Chi Pu (Vietnam), The Viral Fever (India) and Tencent (China) who all won the “Most Popular Online Drama” title and iQIYI (China), Red People (Malaysia) and VRZO (Thailand) as co-winners of “Most Popular Online Variety Program”. Winners of the “Most Popular Online Microfilm”: Anatman Pictures (Indonesia), Doyeon Oh (Korea) and KTB Care (Thailand); and “Most Popular Online Movie” -- TMeng (China), Ly Hai Production (Vietnam) and Meng Li Yuan (China) were presented with their respective awards by Jiang Wu Sheng, CEO of United Entertainment Partners China and WebTVAsia China’s CEO Lee Hua Ling.

Singer-songwriter Suran of Korea who debuted her first album just two years ago and have sparked a number of cross-cultural collaborations performed her English hit, "Step Step". This year, the "Song of the Year" award went to Labanoon/Genierock (Thailand), Joyce Chu/RedPeople (Malaysia) and Radio Fish (Japan), while S. White (Taiwan), Jannine Weigel (Thailand) & Michiyo Ho (Malaysia) won the "Breakout Creator of the Year" award, presented by Emilion Teow, representing main sponsor MBI International and model Rebecca Tan of Singapore. The "Digital Campaign of the Year" award went to Glico Japan for their groundbreaking Sharehappi viral videos before Bie The Ska emerged victorious as "Channel of the Year". Both winners were announced by Chong.

With the winner of the most coveted award of all, "Freaking Awesome Video of the Year" just moments away from being revealed, K-pop superstars Girls Generation performed their medley of songs, "Genie", "Mr. Taxi", "Party" and "Catch Me If You Can" much to the audience delight. Korean TV drama heartthrob, Choi Jin-Hyuk and Vietnamese top actress, Chipu then appeared to name Piko Taro to claim the biggest prize.

The night was not complete without the star in leopard print finally gave what the crowd wanted -- his signature "PPAP". It was a big surprise that made the audience go even wilder when the hosts called out Bie The Ska who then combined with Piko Taro to showcase a never been seen before "super PPAP" version. The Channel of the Year winner's own Thai PPAP parody itself hit a spectacular 8 million views.

This year's Awards presenters are leading names in the entertainment industry from each of the 12 countries (in order of the awards presented): Poonam Pandey, Park Jang-Geun, HaoRen, Wang Yang, Namewee, Michiyo Ho, Kim Tai Sik, Namewee, Tamonandrew Niwa, Sofia Andres, Apicha Honghirunruang, Prilly Latuconsina, Kandy, Amnat Techa-Amnauyvit, Egu-Splasion, Leona Chin, Kelly Poon.

WebTVAsia also streamed the Awards show live on WebTVAsia's [official YouTube channel](#), with exclusive curated updates on its official [Facebook](#) and [Instagram](#) accounts.

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### **About WebTVAsia Awards**

The inaugural WebTVAsia Awards 2015 trail blazed a new regional platform championing the true recognition of Asia's most talented content creators. Sunway Convention Centre in Kuala Lumpur, Malaysia on 23rd October 2015 became the focal point of the continent's attention when over 1,000 leading lights in the Asian media entertainment industry witnessed the birth of a never-been-done before awards show.

"Celebrate Asia" - the central theme at the core of WebTVAsia's vision for the ecosystem - continues its mission to discover, appreciate and reward the next cohort of top performers, with Seoul, Korea now in the regional limelight. More than 150 nominees shortlisted from many hundreds will compete for the thirty odd coveted titles to be crowned Asia's new winners. The award presenters and performers line up this year also promises to embody the glamour and prestige that befits the grand occasion. For more information, visit [www.webtvasiaawards.com](http://www.webtvasiaawards.com)

### **About WebTVAsia**

WebTVAsia ([webtvasia.com](http://webtvasia.com)) is one of the fastest growing digital media entertainment companies in Asia that develops, produces, markets and distributes content across multiple digital platforms. WebTVAsia that began as one of the pioneering YouTube Channel Networks (MCNs) in Asia in 2013 unifies the entire value chain of digital content creation, distribution and investment into a single entity to form a pan-Asian

media entertainment group. Based in Kuala Lumpur, Malaysia, WebTVAsia is active in 12 markets across the Asia Pacific region with offices in 9 countries. Its network of over 1,000 content channels generate over 1 billion monthly views, targeting more than 25 million Asian millennial subscribers. In 2015, WebTVAsia won the “Best Marketing Discipline Awards” at the PMAA Dragons of Asia Awards 2015 for its Youku-Tudou “Little Apple” Global Viral Digital Campaign that spurred 30,000 parody versions garnering 500 million views worldwide. For more information, visit [www.webtv.com](http://www.webtv.com)

#### Media Contacts:

Desmond Ngai  
VP Strategy & Partnerships, WebTVAsia  
E: [desmond.ngai@webtv.com](mailto:desmond.ngai@webtv.com)  
M: +6012 333 1800

Evelyn Lee  
PRecious Communications  
E: [evelyn@preciouscomms.com](mailto:evelyn@preciouscomms.com)  
M: +65.9812.4885

#### NOTES TO EDITOR

#### AWARDS WINNERS

##### 1. Most Popular Channel

- Korea: YD(YANGDDING) Gaming Channel (<https://www.youtube.com/user/d7297ut>)
- Malaysia: Namewee (<https://www.youtube.com/user/namewee>)
- Indonesia: Reza Oktovian (<https://www.youtube.com/user/rapwestwood>)
- Japan: はじめしゃちょー ( hajime ) (<https://www.youtube.com/channel/UCgMPP6RRjktV7krOfyUewqw>)
- India: BB Ki Vines (<https://www.youtube.com/channel/UCqwUj10mAEsqezcltqvwEw/featured>)
- Vietnam: St.319 Entertainment (<https://www.youtube.com/channel/UCSnVteUNlhr1SqCjTQx0PDQ>)
- Singapore: Clicknetwork (<https://www.youtube.com/user/clicknetworktv>)
- Hong Kong: JASON(大J) (<https://www.youtube.com/user/JStud1o>)
- Thailand: Bie The Ska (<https://www.youtube.com/user/bomberball>)
- Taiwan: 主頻道【谷阿莫】Amogood ([https://www.youtube.com/channel/UC6IMF6xi\\_MZ3jA1wRIPQDLA/featured](https://www.youtube.com/channel/UC6IMF6xi_MZ3jA1wRIPQDLA/featured))
- The Philippines: ABS-CBN Entertainment (<https://www.youtube.com/user/ABSCBNOnline>)
- China: 逻辑思维 Luogic Show (<https://www.youtube.com/user/logictalkshow>)

##### 2. Most Popular Video

- Korea: Heopop - The Slime Baff Pool (<https://www.youtube.com/watch?v=2DcR230u-to>)
- Malaysia: Upin & Ipin - New Toys (<https://www.youtube.com/watch?v=PiWDyIHloRk>)
- Indonesia: Rich Chigga - Dat \$tick ([https://www.youtube.com/watch?v=rzc3\\_b\\_KnHc](https://www.youtube.com/watch?v=rzc3_b_KnHc))
- Japan: Piko Taro - PPAP (<https://www.youtube.com/watch?v=0E00Zuayv9Q>)
- India: The Viral Fever - Truth or Dare with Dad (<https://www.youtube.com/watch?v=tP-15bw-7og>)
- Vietnam: Sơn Tùng - We Do Not Belong Together (<https://www.youtube.com/watch?v=qGRU3sRbaYw>)
- Singapore Oddbods - Foodfiasco (<https://www.youtube.com/watch?v=d2ic9ByZcal>)
- Hong Kong: JW 王灝兒 - 矛盾一生 Official Music Video ([https://www.youtube.com/watch?v=v0\\_cXepCVgg](https://www.youtube.com/watch?v=v0_cXepCVgg))
- Thailand: Bie The Ska - How To Cheat in The Test (<https://www.youtube.com/watch?v=J2NiY4smERY>)

- Taiwan: 這群人 TGOP | 超瞎翻唱 Super Lousy Cover Songs (<https://www.youtube.com/watch?v=Gpst5m5ccuM>)
  - The Philippines: Chris Cantada - FOREVER SERIES The Blue Brothers (<https://www.youtube.com/watch?v=RZNabGL9b7E>)
  - China: Bao Zou Animation - Wang Nima's Sex Education Show (<https://www.youtube.com/watch?v=k1OGox2ZgJ0>)
- 3. Most Popular Online Drama**
    - TÌNH GIÁC TÔI THẤY MÌNH TRONG AI | CHI PU <https://www.youtube.com/playlist?list=PLgO76sKWJMOfmtXPUd6gGHS4O7Q83XnLF>
    - TVF Pitchers <https://www.youtube.com/playlist?list=PLTB0eCoUXErbtRa6MYRnPCQMXT57TG2on>
    - 陈二狗的妖孽人生 (Curious Journey of Chen Er Gou) <http://v.qq.com/x/cover/8zced8u3nn8btew.html?vid=w0334s8w9u6>
  - 4. Most Popular Online Variety Program**
    - 姐姐好饿 (S-Style Show) [http://www.iqiyi.com/a\\_19rrhape7d.html](http://www.iqiyi.com/a_19rrhape7d.html)
    - AMOi-AMOi百萬女團選拔賽 (Amoi-Amoi Talent Search) [https://www.youtube.com/playlist?list=PLItErYLZegp4ovNkgCwFeTsNrPuvQ2\\_7X](https://www.youtube.com/playlist?list=PLItErYLZegp4ovNkgCwFeTsNrPuvQ2_7X)
    - 4ข่าวเล่าข่าว (Told News 4) <https://www.youtube.com/playlist?list=PLAmnAMFw39vdtE38o71ePGW7FGghvDE5Q>
  - 5. Most Popular Online Microfilm**
    - Arang & Asa [https://www.youtube.com/watch?v=wsxpgyys\\_FY](https://www.youtube.com/watch?v=wsxpgyys_FY)
    - Human Form <https://www.youtube.com/watch?v=6lgf30wFOIA>
    - โอลิ๊ยก...เพื่อนที่จะอยู่กับคุณตลอดไป Growing Together <https://www.youtube.com/watch?v=TVCak69GZ4>
  - 6. Most Popular Online Movie**
    - 大明锦衣卫 (Ming's Guardian) [http://www.iqiyi.com/v\\_19rr9jypcg.html?vfm=f\\_191\\_360y&fv=p\\_09\\_01](http://www.iqiyi.com/v_19rr9jypcg.html?vfm=f_191_360y&fv=p_09_01)
    - Phim LẬT MẶT 1 (Face Off Season 1) <https://www.youtube.com/watch?v=fvnqf4OmAWY>
    - 错了性别，不错爱 | 何佳颖 (Girls Love) <https://www.youtube.com/watch?v=o3TpfyxWrYg>
  - 7. Song of the Year**
    - แพ้ทาง - LABANOON ([https://www.youtube.com/watch?v=T\\_4RvW2zFww](https://www.youtube.com/watch?v=T_4RvW2zFww))
    - I Miss You, Joyce Chu
    - PERFECT HUMAN - RADIOFISH <https://www.youtube.com/watch?v=4Bh1nm7lr8c>
  - 8. Breakout Creator of the Year**
    - 羅小白 S.White <https://www.youtube.com/user/10824chsh>
    - Jannine Weigel <https://www.youtube.com/user/redpeopleofficial>
    - Michiyo Ho <https://www.youtube.com/user/redpeopleofficial>
  - 9. Digital Campaign of the Year**
    - Sharehappi スペシャルムービー (Glico Japan) <https://www.youtube.com/watch?v=vL4e47iJhZ4>
  - 10. Channel of the Year**
    - Bie The Ska <https://www.youtube.com/user/bomberball>
  - 11. Freaking Awesome Video of the Year**
    - Pen-Pineapple-Apple-Pen by Piko Taro <https://www.youtube.com/watch?v=0E00Zuayv9Q>

**Link to Description of Awards Winners**

<http://www.webtvasiaawards.com/nominees.php>

**Links to Post Event Footage and Photos**

[https://drive.google.com/drive/u/2/folders/0B\\_HXrwVL1Tpld3dTaIVGb0xOVzA](https://drive.google.com/drive/u/2/folders/0B_HXrwVL1Tpld3dTaIVGb0xOVzA)